

ANNUAL REPORT 2020



TO LOVE A CANINE RESCUE

4000 ADOPTIONS

**We hit a milestone this year
with 4,000 adoptions!**



**TODD- TLC's
4,000th
Forever Home
Finder**



2020 Highlights

- Celebrated 7 years in May
- 971 dogs lives saved in 2020 (965 adopted)
- 4514 Dogs Lives Saved Since Inception (4402 Adopted)
- 501(c)(3) Nonprofit
EIN: 46-2618710
- Named Top-Rated Nonprofit by Great Nonprofits for 5 Consecutive Years: 2016, 2017, 2018, 2019 & 2020
- Achieved Platinum Level of Transparency from Guide Star
- Over 17,400+ Followers on Facebook and 5,100+ on Instagram

Mission Statement

Our mission is to rescue and find permanent homes for abandoned, stray and surrendered dogs in order to minimize the needless euthanizing of animals.

Our vision is to make the right connections between our rescued dogs and families in order to give our dogs their final, happy, loving homes.

One Team
One Love
One Choice

RESCUE

Until they all have a home...

A NOTE FROM OUR EXECUTIVE DIRECTOR & FOUNDER

As we come to the end of a very different kind of a year, I want to reflect and say “Thank you” to all of the essential workers that kept this country going during the shutdown earlier this year! I also want to thank everyone who has done their part to try and end this COVID madness by wearing a mask, washing your hands, and social distancing.

When I say “essential” I am actually including our incredible volunteers that make up our Team at TLC. We were deemed essential and given permission to resume operations. This was no easy task! The country was shut down and that meant shelters and transports were shutting down. Together we were able to race against time and save many lives before the complete lock down. Even made a down and back trip to South Carolina to get our pups out in one day!









Thankfully the full lockdown did not last long and each state started to recognize that shelters and rescues were also essential. That is when the flood gates opened! Everyone wanted a pup to keep them company during quarantine! Wow is that when everyone at TLC really stepped up and we had fosters taking in pups sometimes by the dozen! (or so it seemed). We have had an incredible year saving lives and finding forever homes for so many pups in need. I do believe dogs are healing and hopefully all those dogs that we adopted out are helping to heal their new owners as everyone works their way through the different hardships this year has brought on.

2020 wasn't all bad! We adopted out 971 pups! This brings our total since we started back in 2013 to 4401! We always say “we cannot do what we do without ALL of YOU!” and we genuinely mean it. TLC is a Team and our Team's family grows with everyone adoption because every TLC pup is part of our TLC family and that means their adopters are too!



Let's take a look back:

-  We promoted Marie Coladonato to Assistant Executive Director
-  Added many new faces to our Marketing, Adoptions and Foster Follow Up Teams! Each year we grow and add even more amazing people to our Team, even in years like 2020 (one most people want to forget!).
-  Our fundraisers took on a new appearance, we had to change things up a bit and do them virtually but once again we were amazed at the support! The “Pandemic Pop Up for Pups”, “Miles for Mutts” and “Raffles for Ruffs” were still huge successes and we can't wait to be able to share our events in person (and perhaps also virtually) next year!
-  We added some of our dogs that need extra TLC to our “TLC Extras” for adoption. This helps to get our special needs pups into their forever homes faster but still allows TLC to continue their care.
-  Our supporters made sure we had all the supplies we needed and still do when we put a call out from our Amazon wish list
-  We took in so many pups and had so many adoptions this year not only did we save lives we were able to provide comfort and healing through those adoptions during trying times to so many

Even though we were and so was the entire state shut down and put under many restrictions to keep us all safe we were still able to help our local Community;

-  This Team is so amazing we still were able to support our Community by doing a donation run for Home of the Sparrow.
-  Our Marketing Team made videos to share with the local schools since we couldn't visit with the pups in person. To be able to still have some kind of “Stress Free Day”

TLC proves over and over and every year to be so amazing by always working as a Team and pulling together. The TLC Team consist not only of our volunteers but also our adopters and community partners, together we can do anything! We will remember 2020 as a great year for our Team and a great year for our pups and hope that 2021 brings better times for all of us!

We look forward to 2021 and hope it is a year of much more growth and saving lives!



Tracy Long
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FUNDRAISING *saves* LIVES

Fundraising is fundamental to TLC.Rescue, and all funds raised go directly to helping TLC rescue more dogs that would otherwise be euthanized or to offset incurred veterinary expenses.

In 2020, TLC Rescue hosted **8** fundraising events raising **\$47,008.49!**

The Two Largest Annual Fundraisers are:

5th Annual Raffles or Ruffs: Fall 2020
Total Event Profit: **\$20,648.05**

5th Annual Miles for Mutts: Fall 2020
Total Event Profit: **\$15,374.12**
Includes Corporate Sponsors

Additional Fundraisers Included:

- 2021 Calendar
- T-Shirt Sales
- To Love a Coloring Book
- Giving Tuesday
- Puppy Yoga
- Subaru Loves Pets
- Photos with Santa
- Pandemic Pop Up





Mini Paws



Mini Paws is TLC's group of 70+ active junior volunteers between the ages of 4 and 18. While COVID curbed our ability to meet as a group as often as we have in the past, we still found ways to meet, learn, fundraise, and have fun!

A few highlights:

* Pre-Covid, we had 2 in-person meetings. The first was to play dog trivia and learn fun facts about behaviors, breeds & body language. The second was an opportunity to read a favorite book to a dog, which was a big hit! (pictured above)

* When no visitors were allowed at the Sunrise Living Facility which we frequent with the Mini Paws, the kids became pen pals with their residents.

* At the end of 2020, the Mini Paws began contributing to the TLC Newsletter in a new segment called "Ask a Mini Paw," where a Mini Paw answers a wide topic of questions from fostering to heartworm treatment and so much more!

Fostering Saves Lives



Without a Foster



With a Foster

The only difference between these two pictures is **one person.**

Afraid of Commitment?

TRY FOSTERING!

You can help TLC Rescue to save many more lives by fostering. Fostering can be for as short as an overnight stay, and TLC will train you and give you everything you need to care for your foster dog.

Apply online to foster and help save a life!

extra TLC DOGS

There's a little extra TLC in TLC these days. Every dog deserves a forever home- some just need a little extra time, love and compassion on the road there. These dogs are our Extra TLC Dogs. What makes them extra special can be a variety of needs: Heartworm Status, Visual or Hearing Impairment, Physical Ability, or Behavioral Characteristics. Each need making them even more lovable!

The Extra TLC dogs will still have their treatments and medical needs covered through TLC. In 2020, TLC has covered nearly \$3,800 in Heartworm treatment for adoptable dogs.



Memphis | Deaf



Horace | Hospice



Amelia | Tri-Pod Pup



Bella | Heartworm+

Instead of having these pups receive their extended treatments in a foster home and then find a new forever home, they're now available for adopting during their treatment periods. This helps them settle into a forever home to feel most comfortable during their treatment.

Thanks to the big hearts of our fosters who give these dogs who need a little extra love a head start at getting settled in! Our extra TLC dogs have had no problem finding forever homes with our amazing adopters who can see past a medical need to a dog with so much love to give. We are so happy to see families open their hearts to the extra lovable, extra TLC dogs in need.

OH BABY!

If there is an expecting Mom in need, TLC rescue is there to help!

In 2020, TLC volunteers rescued a total of **38** Moms and their puppies from shelters.

TLC volunteers supported 11 moms and brought their **62** combined healthy newborn puppies into the world. **38** Moms were saved along with their combined **203** puppies!

- Leslie- 12 Puppies**
- Tenille- 12 Puppies**
- Sweetie- 9 Puppies**
- Claire- 7 Puppies**
- Clarice- 5 Puppies**
- Crem- 5 Puppies**
- Felicity- 5 Puppies**
- Smoochie- 5 Puppies**
- Moana- 4 Puppies**
- Coco- 2 Puppies**
- Reid- 1 Puppy**



JAMIE

Jamie is a special girl who took extra time and training to be able to find her forever home.

She was found at about five weeks old, orphaned in a ditch on the side of the road with her five littermates.

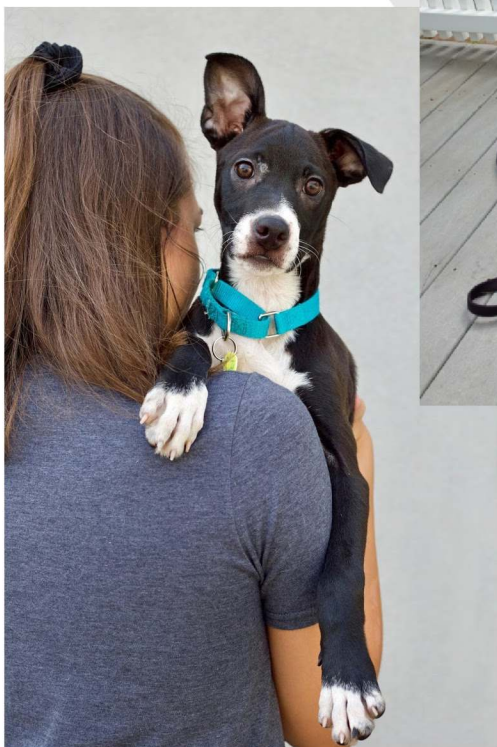
Once with TLC Rescue, her first foster family noticed that Jamie was shy, but would eventually warm up to people, to an extent. She was adopted more than once, but she wasn't quite able to settle in and needed more help to adjust than each the families was able to undertake. At no fault of her own, and more than once, she came back to TLC.

Over several months, Jamie spent time with several foster families, each working with her from different angles. She was then placed with TLC's behavioral therapist for three months, who was able to help her overcome her fears and anxieties.

More than a year after coming to Pennsylvania, TLC was able to finally set Jamie up for the best possible scenario. She was placed in foster to adopt (FTA) with a family that would continue to work closely with the behavioral therapist.

It took some time, but with continued support and help, Jamie was able to work through her anxiety and fear of people. Her FTA family also learned how to manage expectations and recognize limitations, so that Jamie would be set up to "win" more often.

Her FTA family soon became known as simply her "family", and they are thrilled with how far she has come. While she may still have some hurdles to overcome, they know that they will always have the help and support they need through TLC.



Rescue isn't always easy. Some dogs need extra love, care, and time. Some need additional support and training. But, once they've learned that they're safe and 'home', the rewards make it all worthwhile.

LOST DOG FOUND SAFE: Gloria's Adventure

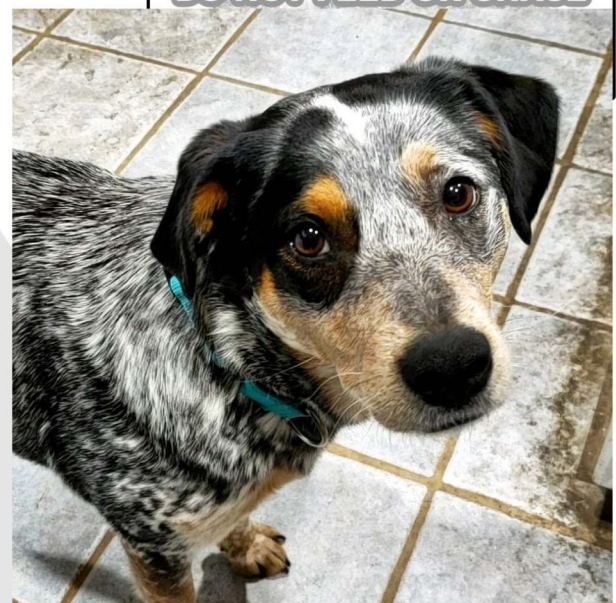
Gloria is a TLC foster dog rescued from a southern high kill shelter. This sweet girl was caught by animal control in South Carolina along with her puppies. The only reason Gloria was caught and brought in to the shelter was because she had a litter of puppies who slowed her down on the run.

When this adorable family arrived to TLC, the puppies were of age to be weaned from mama. Once her puppies were adopted into their forever homes, Gloria was spayed and began her antibiotic for the first step of her heartworm treatment.

Gloria's foster family took her for a casual walk at a preserve in Malvern when she was spooked, slipped her collar and ran off. She had been seen in the areas of Malvern, Newtown Square, Glen Mills, Concordville, West Chester, and Chadds Ford. Flyers have been posted and littered in mailboxes, multiple traps in the areas where Gloria was known to frequent had been set (and then reset) and experienced volunteers continued to track & had several almost capture attempts.

On New Year's Eve, we recieved a call that Gloria was wedged a deck. After hours in the freezing temperatures, covered in mud, laying on the frozen ground, this dedicated group of volunteers finally pulled Gloria to safety at 12:02am.

TLC is extremely grateful for such a kind, animal loving community who rallied support, shared her flyer, and did whatever it took to bring this sweet girl back to TLC safely.



Until they all have a home...

Freedom Rides- The Journey to New Life!



In 2020, TLC Rescue supported **49 transports** from Mississippi and South Carolina

When dogs, regardless of breed, age, size or personality end up in over-crowded, high kill shelters, their greatest hope of finding their furever family is to be transported to partnering rescues.

Transports, aka “Freedom Rides”, are when the rescues that TLC partners with meets TLC either at a mutually agreed upon location or at the TLC facility to transition their dogs into TLC Rescues care.

The transport vehicle is greeted with many volunteers who are anxiously awaiting the opportunity to snuggle the welcomed new rescue pups. Upon arrival, each rescue dog is weighed, microchipped, vaccinated if needed and evaluated and spay/neuter status is confirmed. The dogs are then greeted by their fosters where they will be cared for until they transition to their furever home. TLC makes a commitment to their partnering rescues that they will work tirelessly to ensure that each dog transported will be given the best care until a family that fits their needs is identified.



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Community Outreach | Meet & Greets

At TLC Rescue, we often say “Dogs that get seen get adopted” ~Quote by Michael Daprile, TLC Volunteer. **IT'S TRUE!**



2020 TLC EVENTS

Hosted **14** Meet and Greets within local communities to showcase the TLC adoptable dogs

Facilitated **2** corporate Meet & Greets

Partnered with Concordville Subaru for Subaru Loves Pets events

Adopted families in need through House of the Sparrow over the holidays & donated a Minivan full of goods

Visted **9** Schools (Pre Covid)

TLC Rescue participates in multiple community events each week and is committed to partnering with local schools, retail businesses and corporations, and participating in community festivals.

In addition to being fun for everyone involved, these engagements are a great way for TLC dogs in foster care to receive as much visibility as possible. Let's be honest, it's much easier to fall in love with a dog in person when you can experience their personality firsthand then on a computer screen. Events hosted in the community are also a great way to socialize the dogs and continue to teach them appropriate behaviors and how to interact in social settings.

Whether it is dogs in need or people, this team comes through. We couldn't be more proud of our TLC team, who jumped at the opportunity to help community members who might be struggling this holiday season.

Each year, the TLC community engagement and support increases. TLC is committed to that – giving back. In fact, it is core to the TLC Rescue mission.



TLC Fosters & Volunteers

The success and community impact of TLC Rescue would not be possible without the commitment and dedication of its MANY fosters and volunteers. Rescuing homeless dogs for over 7 years is a daunting task that involves a lot of hard work, patience, and the need to be flexible as rescuing is often unpredictable.

TLC Rescue is so fortunate to have over **392+** active volunteers and **116+** active fosters. We often say, “It takes a village to rescue dogs”, and it truly does!

TLC Rescue is committed to supporting every volunteer and foster. Each foster and volunteer is onboarded by one of the directors, or seasoned volunteers, to ensure that they are comfortable and have all their questions answered. Support is always available to the TLC fosters and volunteers and help or guidance is only a call away.

While typically there are multiple volunteers helping out with transports, adoption appointments, and other things TLC has been running on a “skeleton staff” all while being busier than ever. However, this team time and again has proven that where there's a will there's a way. At TLC our will is “Until they all have a home” and the way is continually worked out through all of amazing, dedicated, and hard working volunteers. Whether that volunteering is in person, at home processing applications, promoting TLC on social media, all of our new fosters, and so much more you guys have been AMAZING!

*Active Foster # does not include Foster-to-Adopt or Quarantine-Only Fosters



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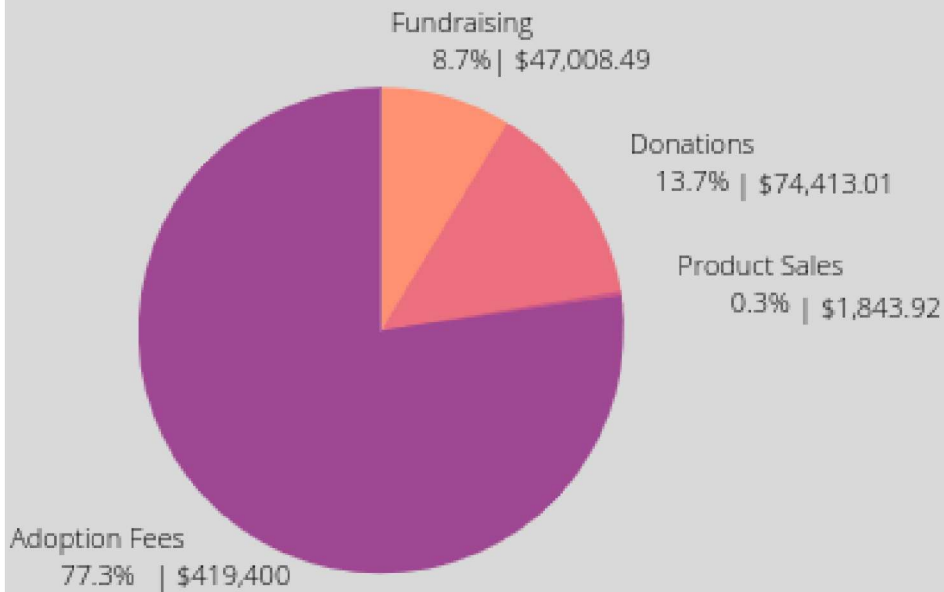
Canine
CREATURE
Comforts

PET SUPPLIES PLUS

Minus the hassle.

FINANCIAL SUMMARY

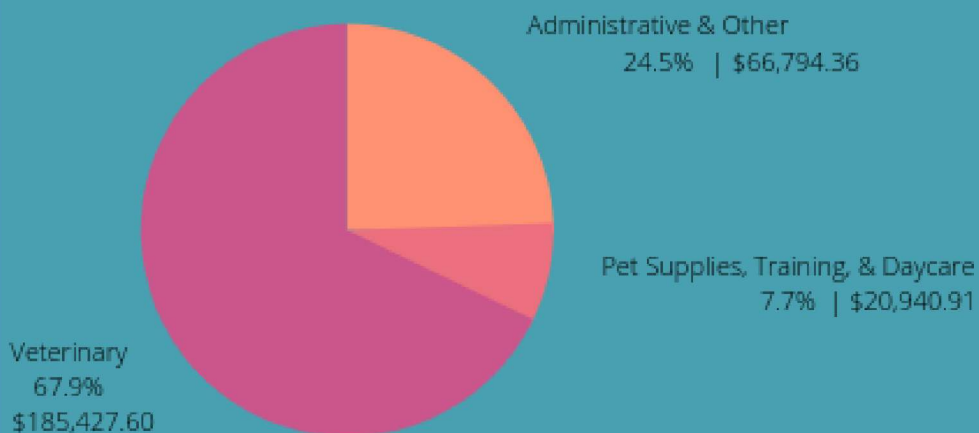
2020 Revenue- \$548,832.72



Note: The net profit was \$161,117.40 from Adoption Fees after all associated transport, vet and medical expenses were paid.



2020 Expenses- \$487,160.74



Until they all have a home...

Management

Tracy Long

Executive Director

Marie Coladonato

Associate Executive Director

April Robinson

Marketing & Events Director

Lisa Casamento

Business Manager

Jennifer Catrambone

Mini Paws Jr. Volunteer Program
Director

Tricia Gonci

Foster & Volunteer Director

Board of Directors

Tracy Long, President

Executive Director & Founder of To
Love a Canine Rescue, Inc,

Jeffrey Boehmer, Treasurer

Director of Finance, Triumph Group

Jeri Wagner, Secretary

Canine Behavioral Therapist &
Certified Dog Trainer

Shannon Stanek, DVM

Owner, Exton Vet Clinic
President, The Ferdy Fund

Linda DeSantis

Senior VP, Director of Global
Strategic Operations, Berkshire
Hathaway Specialty Insurance

Patrick Hart

Business Services Officer III/ Vice
President, National Penn Bank



Rachel H. Mckay

Board Member

M. Bobbie Kalia

Board Member

KEEP in TOUCH

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