



2024 Miles for Mutts

To Love a Canine Rescue, Inc. (TLC) would like to offer your company the opportunity to become a lifesaving sponsor for our **10th Annual Miles for Mutts 5k Event on Sunday, October 20, 2024**. Every year, we continue to expand our community outreach by partnering with small businesses, communities, and schools to educate and demonstrate our lifesaving mission.

We would love to have your organization as a part of our pack!

TLC'S REACH & ENGAGEMENT

380+ 2023 Race Registrants

\$40,000+ 2023 Event Funds Raised

50,000+ Social Media Followers

13% Increase in YOY Registrants

~131,000+ 2023 Website Visits

19,000+ Email Subscribers

759 Adoptions in 2023 & 6,880+ Lives Saved Since 2013

NEW! Presenting Sponsor Opportunity



Best Friend: \$10,000

As we gear up for our annual Miles for Mutts event, we are thrilled to announce a unique presenting sponsor opportunity, our **Best Friend!**

With a decade of rescue efforts behind us, this year marks the milestone of our 10th Annual Miles for Mutts—an occasion that speaks volumes about our unwavering commitment to serving both our local community and the dogs in need within it. **This event is more than just a fundraiser; it's a celebration of the profound impact made possible by our dedicated supporters coming together for a greater cause.**

We invite you to join us as our presenting sponsor, standing alongside us in our mission to make a tangible difference. As our Best Friend, you'll receive exclusive partnership perks, including having your name prominently associated with our event title. You'll have the unique opportunity to connect with thousands of local neighbors, all of whom will recognize and appreciate your dedication to aiding dogs in need.

Together, we can make this year's Miles for Mutts event the most impactful yet, showcasing the power of community-driven initiatives in transforming the lives of both animals and humans alike.

Until they all have a home...

Sponsorship Includes:

- 🐾 Name under Miles for Mutts logo on all collateral
- 🐾 Logo on Miles for Mutts Bandana
- 🐾 Logo on Facebook Profile Cover Photo for Miles for Mutts
- 🐾 Inclusion in Event Press Release
- 🐾 Prominent Logo Placement on Race Shirt
- 🐾 Logo on Registration Website with backlink
- 🐾 Logo on TLC's Race Website with backlink
- 🐾 Logo on Event Signage at all TLC Events
- 🐾 Dedicated LinkedIn Thank You Post
- 🐾 Logo on Event Poster at Adoption Center
- 🐾 Logo on Event Signage
- 🐾 Inclusion in Google Post
- 🐾 Featured in Miles for Mutts email
- 🐾 Logo in Promotional Race Emails
- 🐾 Dedicated Social Media Post
- 🐾 Logo on 1 Week of Happy Tails Posts
- 🐾 Ten Complimentary Race Shirts & Entries
- 🐾 Logo in Annual Report
- 🐾 Race Day Shout Out by DJ
- 🐾 Table in exclusive Vendor Village/Sponsor Garden
- 🐾 Optional Corporate Visit

Sponsorship Levels

All Sponsor Perks:

♥ Unbeatable Satisfaction of Knowing You're Saving Dogs in Need

📢 Amazing Press Opportunities & Brand Visibility

🐾 Logo on Registration Website

🐾 LinkedIn Thank You Post

🐾 Optional Corporate Visit

🐾 Table in Exclusive Sponsor Garden

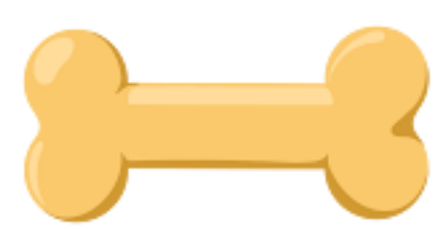


Platinum Paw:

\$5,000

Includes All-Sponsor Perks **PLUS**

- 🐾 Logo on Participant Race Shirt
- 🐾 Backlinked Logo on Registration website
- 🐾 Backlinked Logo on TLC's Race website
- 🐾 Logo on Event Signage
- 🐾 Logo on Event Poster at Adoption Center
- 🐾 Inclusion in Google Post
- 🐾 Logo in Promotional Race Emails
- 🐾 Dedicated Social Media Post
- 🐾 Logo on 1 Week of Happy Tails Posts
- 🐾 Featured in Miles for Mutts email
- 🐾 Logo in Annual Report
- 🐾 Race Day Shout Out by DJ
- 🐾 Logo on Rent-a-Pup Sponsor Tent
- 🐾 Six Complimentary Race Shirts & Entries

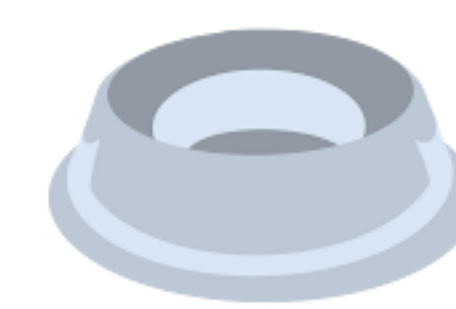


Gold Bone:

\$2,500

Includes All-Sponsor Perks **PLUS**

- 🐾 Logo on Participant Race Shirt
- 🐾 Backlinked Logo on Registration website
- 🐾 Backlinked Logo on TLC's Race website
- 🐾 Logo on Event Signage
- 🐾 Logo on Event Poster at Adoption Center
- 🐾 Inclusion in Google Post
- 🐾 Group Social Media Post
- 🐾 Logo in Annual Report
- 🐾 Five Complimentary Race Shirts & Entries



Silver Bowl:

\$1,000

Includes All-Sponsor Perks **PLUS**

- 🐾 Name on Participant Race Shirt
- 🐾 Backlinked Logo on Registration website
- 🐾 Name on Event Signage
- 🐾 Name on Event Poster at Adoption Center
- 🐾 Inclusion in Google Post
- 🐾 Group Social Media Post
- 🐾 Name in Annual Report
- 🐾 Four Complimentary Race Shirts & Entries



Bronze Collar:

\$500

Includes All-Sponsor Perks **PLUS**

- 🐾 Name on Participant Race Shirt
- 🐾 Name on TLC's Race Website
- 🐾 Name on Event Signage
- 🐾 Name on Event Poster at Adoption Center
- 🐾 Group Social Media Post
- 🐾 Name in Annual Report
- 🐾 Two Complimentary Race Shirts & Entries



JOIN US!

Sponsor Level:

Presenting Sponsor (\$10,000)

Platinum Paw (\$5,000)

Gold Bone (\$2,500)

Silver Bowl (\$1,000)

Bronze Collar (\$500)

We are unable to sponsor this year, but here is a gift of \$ _____

Company Name: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Table in Exclusive Sponsor Garden: Yes No

Preferred Payment Method: Check Credit Other

Please complete this form and email it to MilesForMutts@TLCrescuePA.com

Checks can be made payable to TLC Rescue and mailed to:

To Love a Canine Rescue ATTN Miles For Mutts - P.O. Box 422, Kimberton, PA 19442

Virtual payments can be coordinated through email.

**By paying via check, you guarantee that your entire donation will directly support dogs in need and not get lost in processing fees!*

For questions, additional information, or to confirm sponsorship availability, please email us at: MilesForMutts@TLCrescuePA.com

*SPONSOR REGISTRATION, PAYMENT & HIGH RESOLUTION LOGO MUST BE SUBMITTED BY AUGUST 1, 2024